Context and objectives

The Food and Agriculture Organization (FAO) of the United Nations in partnership with the Ministry of Natural Resources of Rwanda (MINIRENA), the Rwanda Development Board (RDB), the National Agricultural Export Development Board (NAEB), and Rwanda’s Green Fund (FONERWA), is delighted to convene the inaugural Forest and Landscape Investment Forum (FLIF). The Forum will be held on 16 - 17 May 2017 in Kigali, Rwanda.

Invitees to the Forum include project developers and business champions from Eastern Africa and investors from all over the world seeking business opportunities in sustainable landscapes.

FAO is pleased to lead organisation of the FLIF, with support from several key partners contributing technical and financial backing.

The Forum will aim to:

- showcase business opportunities in forest and landscapes, including those in agroforestry and forestry value chains
- create a marketplace for effective forest and landscape project design and increased investment opportunities
- discuss business challenges and enabling environments for successful investments
- promote a broad spectrum of investments in forests and landscapes. This will include those for environmental, social, economic and financial returns, as well as benefits in terms of Climate Change Mitigation and Adaptation (CCA/M), Forest and Landscape Restoration and Land Degradation Neutrality (FLR and LDN)

Targeted audience

- forest and landscapes companies and project developers from Ethiopia, Kenya, Madagascar, Rwanda, Tanzania, Uganda, Zambia
- national and international cooperatives and agribusinesses
- national and international commercial banks; Development banks; Impact funds; Insurance companies
- technical assistance providers that facilitate and support investments in sustainable land use business models such as incubators, accelerators, PPP-facilities
- public agencies and institutions able to build and improve an enabling environment for investments
### DAY 1: FOREST & LANDSCAPE INVESTMENT CASES AND OPPORTUNITIES

#### Morning 09:00 - 12:30

**Opening plenary (1h)**
- Anchoring the event as a contribution to the Bonn Challenge and AFR100 Initiative, with benefits in terms of CCM/A, FLR & LDN
- Introducing business challenges: regional economic integration and risk mitigation needs
- Defining the criteria for “pro-restoration” business cases

#### Session 1: Business Opportunities and Challenges in Agroforestry and Forestry (2h)
- Good practices, business champions and opportunities, landscape approach and provision of ecosystem services, business challenges: access to finance, risk mitigation, extension services, production intensification
- Examples of focus value chains: coffee, tea, cassava, silk, timber, charcoal, NTFP, bamboo, etc. Other agriculture and horticulture value chains will be addressed based on their contribution to FLR and a landscape approach

#### Afternoon 13:30 - 17:30

**Booth exhibition (1h)**

#### Session 2: Forest & Landscape Business Champions : innovations and scalability potential (1h30)
+ 10 companies will pitch their business model, innovative ideas, contribution to CCM/A, FLR and LDN, and scalability potential

#### Session 3: Investors Round-Table: approaches, challenges and priorities (1h30)
+ 10 investors will present their approach and reflect on the business champions pitches. A facilitated discussion will enable investors to highlight challenges and opportunities to invest in forest and landscape business models in East Africa

### Side-events 17:30-18:30

### DAY 2: BUILDING THE ENABLING ENVIRONMENT FOR ENHANCED FOREST & LANDSCAPE INVESTMENTS

#### Morning 09:00 - 13:00

**Booth exhibition (1h)**

#### Session 4: Incubating, accelerating and scaling up FLR relevant business models (1h)

#### Session 5: Environmental, Social and Governance standards and Monitoring for Responsible FLR investments (1h30)

#### Session 6: Mitigating risks for private sector investments in FLR: which relevant mechanisms and partnerships? (1h30)

#### Afternoon 14:00 - 16:30

**Closing: sustaining investments for forests and landscapes**
- Wrap-up of sessions 1, 2, 3, 4, 5, 6 (sessions reporters)
- Building the enabling environment for enhanced investments
- Official launch of the Investment Partnership/Platform/Helpdesk design at regional level
A contribution to the achievement of the Bonn Challenge and the AFR100 Initiative

Event co-organized in collaboration with:

To get in touch with the FLIF organization team, please contact: FLIF@fao.org